



Book reference: p 174

Edit Advice Form Example



Time Code	Line From	Line To	Your Notes	Query to Editor
e.g. 00:30 – 00:35	<i>Do when you feel the need...</i>	<i>Call me today</i>	PTC + zoom. Use version 1	Better to zoom in or out?
e.g. 00:35	<i>Call me today</i>		Add phone no.	Confirm font size/colour/style?

Please respond to the overall, personal edit preferences for my target viewer, without a re-shoot:

e.g. sequence, flow, sense, styling, branding, CTA + any obvious mistakes – thanks!



MY NOTES...

A large, empty rectangular box with a brown border, intended for writing notes.