



Book reference: p 178

Asking for Positive Feedback Request Form:

Upload your video to your preferred video host (YouTube, Vimeo, Dropbox, iCloud, Slideshare etc.) and share a private or unlisted link (not Public yet).

- ▶ Pick and ask specific reviewers to respond to specific questions on the form.
- ▶ Set up WHO the video is for – your ideal client – and ask them to think with that perspective.
- ▶ Let them know how long it will take, that you are happy to receive any feedback in your ideal format.
- ▶ Ask them to keep the video private!
- ▶ Wait for all feedback to come back before reviewing and making any required changes – trust your choices!

My Positive Feedback Request Form ▶

Subject: Video Feedback

Video Link: _____
(video is not public yet, so please keep this link to yourself)

What?: Website Intro

Who for?: 30-50yo business women

My Aim: To get sign up – is this clear?

How long?: Video = 1 min, so this should take you less than 10 minutes to review

How?: Please respond with format below

1. What did you like about the Video?

2. What could I have done better?

3. Overall, what did you see and hear that worked for you as a client / potential client?

BONUS PLEASE:
What 3-5 words you would use to describe me as presenter?

Any other Specific comments are gratefully accepted...



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Video Link: _____ (video is not public yet, so please keep this link to yourself)

What?:

Who for?:

My Aim:

How long?:

How?:

1. What did you like about the Video?

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BONUS PLEASE: What 3-5 words you would use to describe me as presenter?

Any other Specific comments are gratefully accepted...



MY NOTES...

A large, empty rectangular box with a brown border, intended for writing notes.